



AI ENABLEMENT

Practical AI for businesses that don't have time for hype.

Most AI advice is theory. We build specific, working solutions for the problems your business actually has. Answering questions after hours, scheduling appointments, qualifying leads, automating busywork. Fixed scope, fixed price, real results.

After 6 PM

When most leads visit your site, and you're not there to answer.

~12 hrs/wk

Average time SMB owners spend on tasks AI can now automate.

No jargon

We deliver a working system, not a slide deck of "opportunities."

1 AI Readiness Audit Best place to start

AI Readiness Audit

START HERE

\$750

A **90-minute working session** to map your business operations, followed by a written report identifying **3–5 specific AI use cases** with rough ROI estimates, implementation costs, and a recommended sequence. Fixed price, fixed timeline, no upsell pressure.

INCLUDES Discovery interview · tool/workflow review · written report (5–8 pages) · 30-min review call · credit toward any AI build within 60 days

2 Productized Builds Fixed scope, fixed price

AI Customer Service Agent

\$2,500 + \$150/mo

A custom chatbot trained on your **FAQs, services, hours, and pricing**, embedded on your website to handle after-hours inquiries, answer common questions instantly, and capture leads while you sleep. Fully branded, mobile-friendly, and tuned to sound like your business.

INCLUDES Setup & training on your content · website embed · lead capture & email handoff · monthly hosting, monitoring & content updates

AI Workflow Automation

\$3,000–\$10,000

Custom automations that **remove repetitive work** from your day. Built once, billed once, with optional ongoing maintenance through a Care Plan. Each engagement is scoped after your Readiness Audit so you know exactly what you're getting and what it'll cost.

INCLUDES Discovery & scoping · build & integration with your existing tools · documentation & training · 30-day post-launch support

What people actually use AI for at this size

- Auto-respond to website leads in < 1 minute, 24/7
- Book and confirm appointments without calls
- Summarize and route incoming customer emails
- Pull data from invoices into your accounting tool
- Qualify leads before they hit your inbox
- Send personalized review requests after service
- Draft estimates and proposals from intake forms
- Generate reports your team currently does by hand